



Meet the Broker

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Quality will always supersede quantity. Quality owners and renters are the key ingredients to MRE's success; the rest is passion.

-Shalove Geter

Personally Speaking...

I am a mother, wife, and the oldest sibling. I am a protector of energy, people, and space. I have pretty good jokes, but my husband would rate my skills as a comedian a “c” for corny. I always try to look for the brighter side of things and I feel blessed to have the ability to understand different perspectives. I am least likely to be found in the wilderness or skydiving.

What are the benefits of working with you?

It's more than just business as usual. I personally like to speak with each client that we have an opportunity to partner with. Knowing the client helps to execute our services with their best interest in mind. They have a team of dedicated professionals always striving and strategizing for the best results. Offering transparency, accountability, and being honest about our structure and systems is a top priority. I believe the fact that we love doing what we do shows in our performance and our clients can pick up on that.

What's your best and worst experience in this career? What's your takeaway from this experience?

I don't have a singular best or worst experience that stands out. I always try to retain the lesson of a negative experience and apply it to the future and sometimes it's easier said than done. I am guilty of not embracing the accolades as much but there is not a day that goes by, I don't give thanks for being a part of an amazing industry.

What's your favorite thing to do during your downtime?

That's an easy one. Book browsing at Barnes and Nobles or a road trip.

Professionally Speaking...

I got my first taste of property management in the apartment industry. In 2011, I had the wonderful opportunity to work for one of Fort Worth's largest management companies. MRE was established in 2014 and lessons were learned, mistakes were made, and I have been loving it from day one.

What drives you through a tough time?

What drives me through tough times is knowing that it's only temporary. I am never without my faith, but in the moment, I utilize my support system and engage in activities that put me in my happy space. Most importantly, I remind myself that tomorrow is the start of a new day and what I choose to do with it is completely up to me.

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What should property owners ask when selecting a management company?

Fees and services are the basics. Get more in-depth by asking questions that will help you select the best provider and offer you peace of mind. Ask as many questions as needed because honestly, it helps us to stay on top of our practices and policies. Inquire about the company's structure and lines of communication. Share your concerns, this will allow you to determine if you are working with a proactive provider. Always express your expectations before hiring a management company. It allows both parties to be honest about the future of a potential partnership.